

FACTORY PROFILE

MULTI SAFH LIMITED

**Plot # 29-32, Sector # 03, Road # 04,
South Haliashahar, CEPZ, Chattogram**

Multi Safh Ltd Factory Introduction

Factory Introduction

FACTORY NAME	MUTI SAFH LIMITED
FACTORY LOCATION	PROCESSING ZONE, CHATTOGRAM
COO	BANGLADESH
SHIPPING PORT	CHATTOGRAM PORT
ESTABLISHED DATE AND YEAR	29TH APRIL 1997
TOTAL FACTORY AREA	90,000 SFT / 8360 SQM
MANPOWER	650
TOTAL MACHINES	250
CAPACITY	45,000 PCS / MONTH
ANNUAL TURNOVER	22 MILLION USD
PRODUCTS PRODUCED	GARMENTS, JACKETS, BAGS
CONVERTED TO TENTS	2018
CURRENT PRODUCT	CAMPING TENTS

AUDIT	STATUS
ALLIANCE	100%
ACCORD	100%
BSCI	B
SEDEX	VERIFIED
GLOBAL RECYCLED STANDARD (GRS)	CERTIFIED

Multi Safh Ltd Factory View



Multi SAFH Ltd is a leading Tent Manufacturer specializing in Tents and Bags based in Chittagong Export Processing Zone (CEPZ), the heart of the World's Camping and Garment Industry. The strategic choice of location provides us with treasure trove of resources. We are able to tap on the modern day camping manufacturing technologies and processes and feel the pulse of the top fashion trends. Company takes pride on timely delivery and high quality finished goods at competitive prices.

Multi Safh Ltd Factory Introduction

COMPANY OVERVIEW

Financial Highlights

- Annual revenue: **\$14.21 M (Year 2023)**

Major customers:

- Aldi Europe
- Basspro Shops
- Napier
- Wakeman Outdoors
- Core Equipment
- Vida XL,

Core Competency & Major Milestones

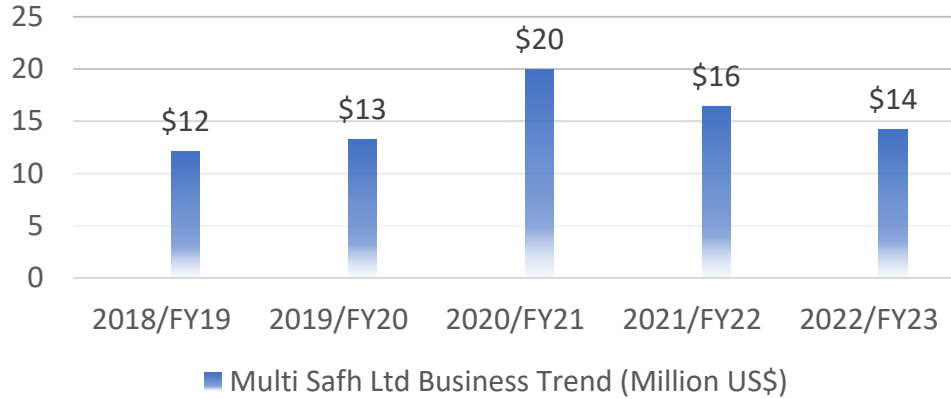
- Experienced Design Team, RND and Sample room, Competitive Price, (Cut to Finish) Quality Tent Manufacturing Unit.

Corporate Initiatives

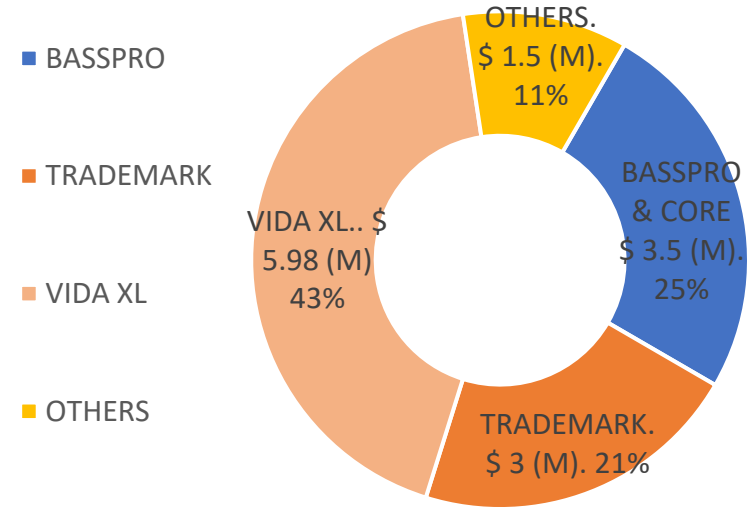
- Multi Safh Ltd believes in producing high quality tents at competitive prices to meet the customers needs. We at Multisafh Ltd continuously work towards improving the quality of the products by improving the Quality Management System.
- We also maintain On-time Shipment for all our customers.

Multi Safh Ltd at a glance (FOB \$M)

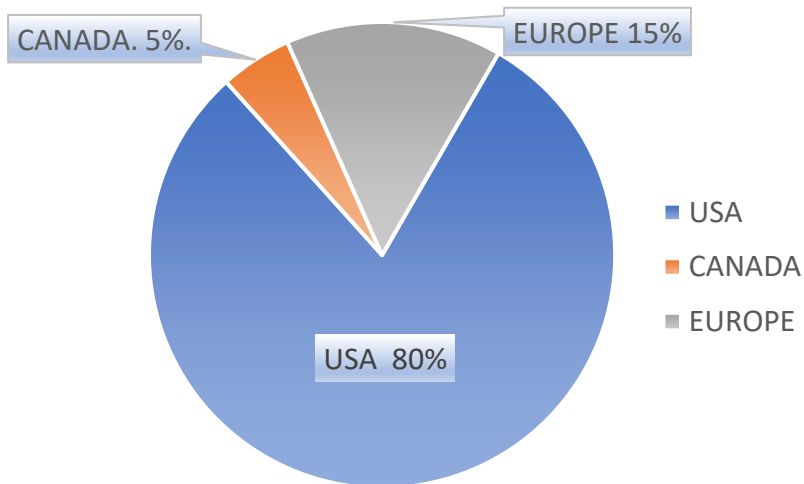
BUSINESS TREND



CUSTOMER BASED SALES FY 22/23



MSL Market Distribution



CUSTOMERS AND BRANDS



Multi Safh Ltd Factory Introduction

Manufacturing Experience

- 18 years experienced management team
- Modern manufacturing facilities
- Vast range of outdoor products
- High quality product
- On time shipments

Strengths

- High Skilled Labor
- Low labor Cost
- High Quality Product
- Experienced Management Team
- Experienced Design Team
- Experienced RND Team
- Continuous Innovation
- Sample Making Department
- Experienced and Efficient Quality Team
- Experienced Production Team
- In-House Lab
- On-Time Shipments

Tent Categories

- Dome Tent
- Cabin Tent
- Hunting Blinds
- Screen House
- Gazebo
- Canopy
- Teepee Tent
- Pop-Up-Tent
- Privacy Shelter
- Shower Tent
- Beach Shelter
- Event Shelter
- Hiker Tent
- Truck Tent
- Hunting Blinds
- Tarp
- Ground Sheet
- Sleeping Mat
- Bags
- Furniture Covers

Production Lead Time

- **1st PO requires 120 days including:**
 - Lab Dip and Color packaging approval
 - PP Sample approval
 - Production testing before shipment
- **Carry over PO requires 90 days**
- **Receiving early forecast can reduce the carry over lead time to 60 days**

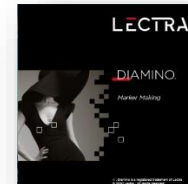
Multi Safh Ltd Factory Introduction

R&D and Sample Making Department

- State of the art LECTRA CAD System
- Experienced R&D team for Innovative product development
- Experienced team of 20 people in the R&D and Sample Making Department
- In-House Design Team

Sample Lead Time

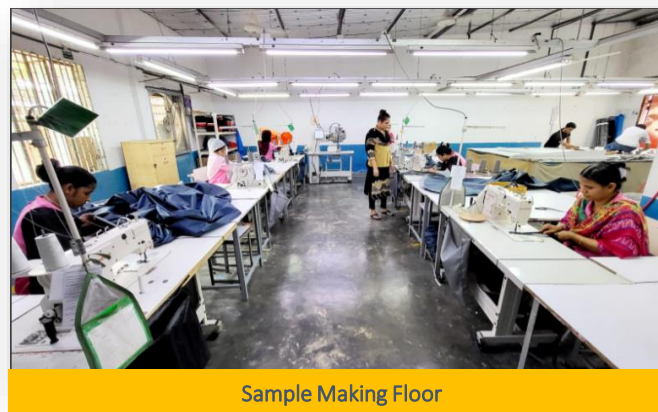
- Sample with available Material – 1 Week
- Sample with Correct Aspect Material – 4 Weeks



R&D



R&D Team



Sample Making Floor



In-House Designer

Multi Safh Ltd Factory Introduction



Fabric Warehouse



Accessories Store



Cutting Section



Production Floor



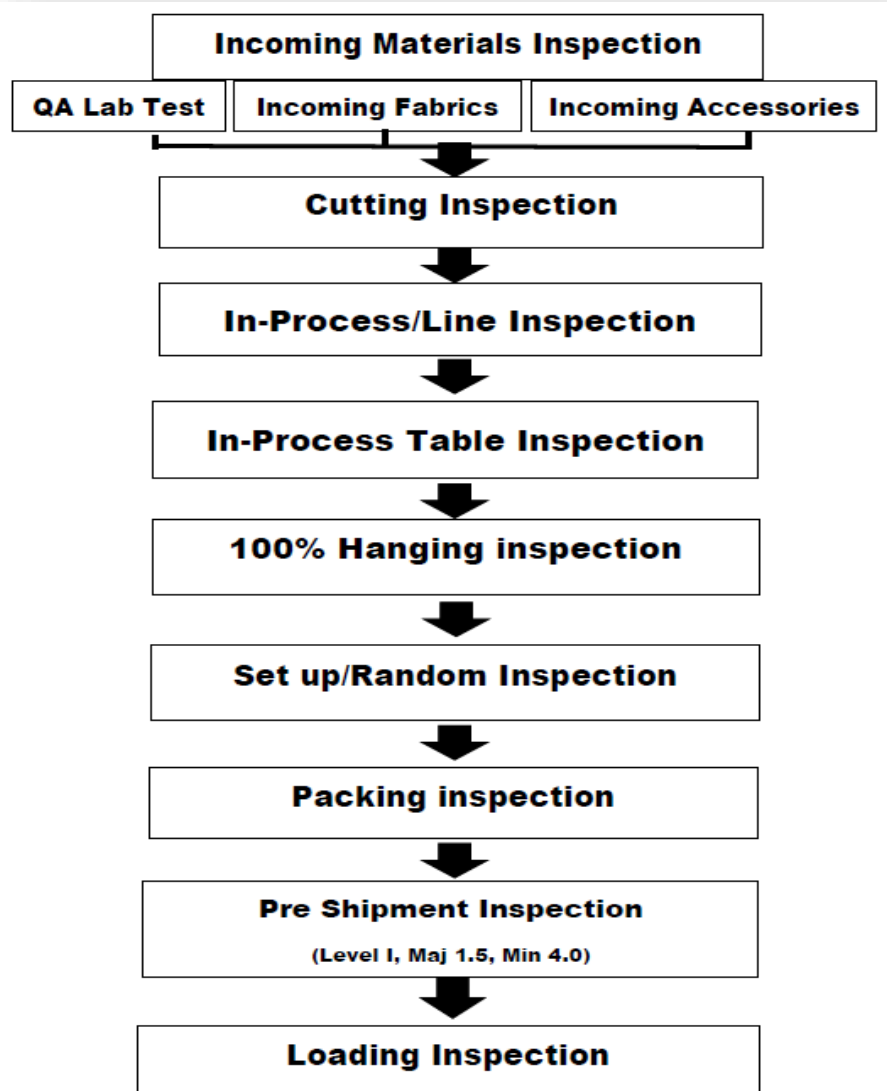
Packing



Finished Goods Warehouse

Multi Safh Ltd Factory Introduction

Quality Control and Assurance



Fabric Inspection



Hydrostatic Pressure



FR test



WR test



Floor Flammability test



Light Box



Cutting Inspection



In-Line Inspection



In process table inspection



End Line Inspection



Hanging Inspection

Multi Safh Ltd Additional Updates

Investments and Initiatives

- With a view of further expansion, we have acquired a new land in CEPZ to increase our production capacity by \$20 Million by the mid of 2026 taking our total capacity to \$50 million per year.
- Our aim is to minimize waste, conserve energy, and reducing emissions during manufacturing processes. We are looking forward to make our factory Lead Certified by making Multi Safh Ltd a Green factory by 2026



Country Strategy and Future Plans

- Currently our factory is situated in CEPZ Chattogram, Bangladesh. With Advantage of strategic location and Sea Port, our choice is to grow and expand in Chattogram, Bangladesh.
- Bangladesh being a mine of cheap labors, there are new cities towards the northern part of Bangladesh which are in the process of developing infrastructure to build industries. Compared to Chattogram, the wages are cheaper in the northern areas and in case of the costs getting higher in Chattogram in the future, we have plan to move some of our production facilities to the new developing cities with cheaper labors.

Multi Safh Ltd Additional Updates

Sustainability

SUSTAINABLE USAGE:

With the increasing demand of sustainable products in the market, we have increased the use of sustainable materials in our products. Not only limited to products, we have also taken measures to increase the consumption of Renewable and Efficient Energy.

The initiatives we have taken are as below :

- Introduced the use of Recycled materials in our products such as Recycled paper Carton in packaging of tents.
- Replaced Fluorescent Lights (40 Watts) with LED Lights (20 Watts) in the full factory saving 47% of energy consumption on lighting over a period of 3 years

Year	Total Light Use (Qty- Pcs)				Yearly Electricity Consumption for Lighting (KW)	Yearly Electricity Consumption Reduced for Lightig (KW)	Comsuption Reduced (%)
	CFL LIGHT		LED LIGHT				
	Pcs	Watt	Pcs	Watt			
2021	1221	40			152381		
2022	670	40	500	20	114816	37565	25%
2023	0	40	1165	20	72696	42120	28%

- To consume more efficient electricity, we have started replacing the Clutch motors with Servo Motors in our sewing machines and by the end of 2026, we have planned to replace all the machines with Servo motors. Currently with existing change, it saves us 89,357 kwh of electricity per annum.

Year	Clutch Motor		Servo Motor		Yearly Electricity Consumption for Sewing Machine (KW)	Yearly Electricity Consumption Reduced Sewing Machine (KW)	Comsuption Reduced (%)
	Pcs	Watt	Pcs	Watt			
2021	336	400			419328		
2022	236	400	100	240	369408	49920	12%
2023	157	400	179	240	329971.2	39437	9%

- We have bicycles in our factory which the workers use as a mode of transportation which helps in less usage of fuel operated transportation hence reducing the carbon emission.

Multi Safh Ltd Additional Updates

Sustainability

- Over the period of 3 years, we have increased the hiring rate of workers who resides nearby the Factory to ensure less usage of fuel operated transportation to reduce the amount of carbon emission.

Year	Total Transport User (Person)	User Reduced (Person)	Reduce %
2021	273		
2022	238	35	12.82%
2023	197	41	15.02%

- We installed efficient push water taps in the wash areas which showed results in reducing water wastage by 15%. The workers are also trained continuously to minimize the wastage of water.

Year	Source	Total consumption (Cm3)	Reduction %
2022	Under ground	12397	
2023	Under ground	10508	15.24%

FUTURE PLANS FOR SUSTAINABLE FACTORY:

- We have taken initiative to put 200 Sqft of Solar Panels as test basis with a target of saving 2000KWH of electricity per year and upon successful result, we will start to put more Solar panels by the end of 2026.
- We will invest in rain water harvesting.
- We will reduce the wastage by 5% by reducing the usage of paper in the factory and also reducing the usage of printing and packaging material.
- We are working with our Fabric suppliers to introduce the use of E-DYE in our fabrics which will save water and also help the environment from getting polluted with unnecessary chemicals and pollution.